



Alcove Partners

# **STUDENTREPRENEUR WORKSHOP**

Your Startup Journey  
Starts Here!

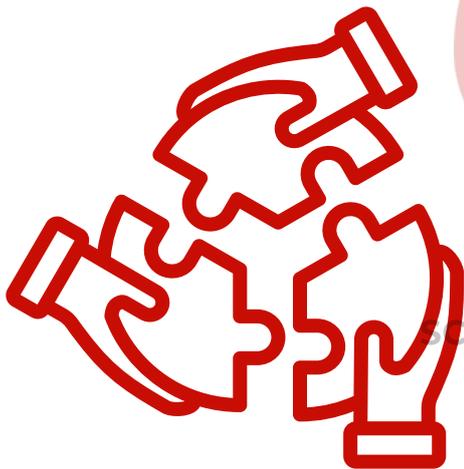
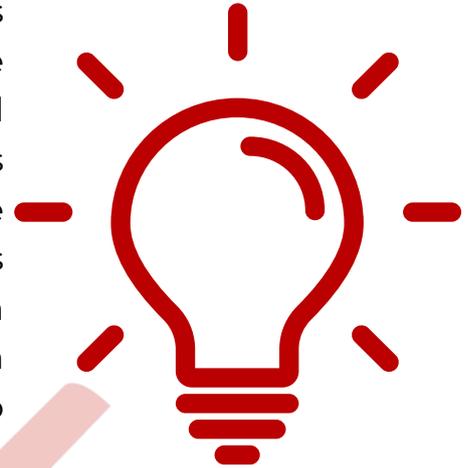


Turn Your Idea Into Scalable  
Business

# WHY THIS WORKSHOP MATTERS

## Purpose & Impact

The Startup School Workshop by Alcove Partners is a high-impact initiative crafted to bridge the critical gap between entrepreneurial ambition and real-world execution. While countless individuals possess bold, innovative ideas, only a few manage to convert them into successful ventures. This program delivers a deeply immersive, hands-on learning experience that takes participants from concept to execution, transforming raw ideas into validated, investor-ready startup models.



The Startup School Workshop by Alcove Partners is a high-impact initiative crafted to bridge the critical gap between entrepreneurial ambition and real-world execution. While countless individuals possess bold, innovative ideas, only a few manage to convert them into successful ventures. This program delivers a deeply immersive, hands-on learning experience that takes participants from concept to execution, transforming raw ideas into validated, investor-ready startup models.

The Startup School Workshop by Alcove Partners is a high-impact initiative crafted to bridge the critical gap between entrepreneurial ambition and real-world execution. While countless individuals possess bold, innovative ideas, only a few manage to convert them into successful ventures. This program delivers a deeply immersive, hands-on learning experience that takes participants from concept to execution, transforming raw ideas into validated, investor-ready startup models.





# KEY BENEFITS

## What You'll Gain from This Program

A structured, hands-on experience designed to transform your startup idea into a scalable business



### ● Hands-on Mentorship

Learn directly from successful entrepreneurs and industry leaders.



### ● Funding Strategy

Master the art of investor pitching, understand funding stages, and craft compelling financial narratives.



### ● Business Execution Plan

Structure, validate, and refine your startup idea using proven frameworks and real-world case studies.



### ● Networking & Growth

Connect with incubators, startup founders, and a vibrant entrepreneurial community to expand your vision.



# Program Structure

## Time Line

**WEEK 1 & 2**

Idea Validation & Market Research 

**WEEK 3 & 4**



Business Model & Strategy Development

**WEEK 5 & 6**

Pitch Deck & Investor Insights 

**WEEK 7 & 8**



Execution & Scaling

# TESTIMONIALS

## “Diwakar Vadapalli- Manager Andhra University Incubation Council



Alcove Partners was a key institutional partner for the Andhra University Incubation Council (āhub) during my time (2023-25) as the manager at āhub. They led the conception and development of several of āhub’s programs and were the key source of experts in executing our numerous awareness and educational programs. Vizag’s only startup forum, Startup Saturdays, has been continuously held twice every month for over three years now, which is a testament to their deep commitment to the city’s startup ecosystem. Similarly, the HackAP Hackathon, an innovative sector-agnostic hackathon series now in its third year, shows their deep understanding and innovative approach to fostering startup ecosystems. With an eclectic mix of experts from across sectors, Alcove Partners established itself as an invaluable player in Vizag’s startup ecosystem. Andhra University Incubation Council benefited immensely from their efforts.”

## “Ujwal Surampalli - Founder InterviewBuddy

I am deeply grateful to Alcove Partners for their invaluable support and mentorship that shaped InterviewBuddy from my very first day as a budding entrepreneur. Fresh out of university, I had the ambition but not the roadmap, and meeting Srinivas, who introduced me to the entire team of Alcove Partners, opened up a world of opportunity. Their investment was only the beginning—they also guided me, nurtured my growth, and helped me navigate the challenges of launching a startup. Through their expert insights on team building and strategy, I transformed my ideas into a venture now serving users in over 50 countries. Their advice was always clear, sincere, and tailored to my unique journey, empowering me to become a better leader. The experience of having such dedicated mentors and investors by my side has been nothing short of transformative. I am proud to recommend them as champions of entrepreneurship and excited to see the impact of the Alcove School of Entrepreneurship on future innovators.”

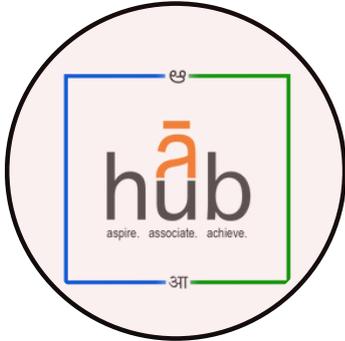


## “Raghavendra Varma - Founder EduEmblem Services LLP

My journey with Alcove Partners since 2023 has been invaluable. The depth of mentoring from their experts, each with decades of experience, equipped me with essential skills to launch EduEmblem Services LLP. Through various workshops, I honed my abilities in idea validation, business model canvas, marketing, finance, and customer-centric approaches, along with crucial soft and hard skills. I’m deeply grateful for their unwavering support and guidance, which turned my vision into reality. I highly recommend Alcove Partners School of Business to every aspiring entrepreneur seeking to build a solid foundation and thrive in their journey.”



# About Us



Alcove Partners is proud to be a strategic partner of A-Hub (Andhra University Incubation Council), where we actively support the design and execution of key entrepreneurship initiatives. As part of this partnership, we have co-developed and curated programs such as Startup Saturdays, HackAP hackathons, ideathons, conferences, and various mentoring events. Our team assists in both the creative design and program structuring, helping A-Hub in shaping meaningful incubation journeys. We have also provided direct mentorship to student entrepreneurs and incubated startups, guiding them on how to build scalable ventures and manage real-world startup challenges.

Through our partnership with TiE Vizag, Alcove Partners has contributed to strengthening the local entrepreneurial ecosystem by mentoring startups, women entrepreneurs, and young innovators. We collaborate with TiE on curating impactful sessions, inviting successful founders and domain experts as guest speakers, and delivering hands-on mentoring to TiE's Young Entrepreneurs (TYE) program. This engagement has helped hundreds of aspiring entrepreneurs gain exposure to practical strategies and founder-led insights across diverse sectors.



As an ecosystem partner with NASSCOM, Alcove Partners supports startup readiness through strategic mentoring and program co-development. Together, we have designed and delivered entrepreneurship sessions focused on business model design, investor readiness, and innovation-driven growth. Our involvement ensures that NASSCOM-affiliated startups benefit from actionable guidance and mentorship tailored to their growth stage, with a focus on helping them navigate early-stage challenges and scale effectively.

# APPLY NOW



Limited seats available -  
First come, first served!



Deadline for Applications:  
18<sup>th</sup> June 2025



Early-bird discounts for  
referrals

## Secure Your Spot Today!

### CONTACT US:



soe@alcovepartners.com



<https://alcovepartners.com/startup-school>



+91 6301783229

Join Now - Transform Your Idea  
into a Startup!